19 APRIL – 23 MAY 2027

BRISBANE COMEDY FESTIVAL 2027

PRESENTERS KIT

BRISBANECOMEDYFESTIVAL.COM

DATES AND DEADLINES

FESTIVAL DATES

Brisbane Comedy Festival Opening Gala: Fri 23 Apr 2027
Festival runs 19 Apr – 23 May 2027

FESTIVAL ON SALE DATES

The 2027 Festival Program will be announced across three on-sale "drops".

Due dates for material required for each on sale is outlined below. Material required includes marketing information, ticket prices, and resized images.

All times listed are AEST.

If your show is confirmed for an on-sale and all material isn't received by due date, your show will automatically be moved into the next on-sale.

Brisbane Comedy Festival reserves the right to put a cap on the number of shows that can be included each drop.

A signed contract and paid registration fees are required for a show to go on sale.

DROP #1

- Pre-Sale 10am Thursday 3 December 2026
- On Sale 10am Friday 4 December 2026

Material for this drop is due 5pm, Friday 23 October 2026

DROP #2

- Pre-Sale 10am Thursday 21 January 2027
- On Sale 10am Friday 22 January 2027

Material for this drop is due 5pm, Friday 04 December 2026

DROP #3

- Pre-Sale 10am Thursday 11 February 2027
- On Sale 10am Friday 12 February 2027

Material for this drop is due 5pm, Friday 08 January 2027

OTHER KEY DEADLINES

Initial Production Technical Requirements due Thursday 25 February 2027
Updates to Technical Requirements due Thursday 18 March 2027

HOW TO SUBMIT A SHOW

Only new shows will be considered for inclusion, unless discussed with the *Brisbane Comedy Festival* Director.

Submit acts now for consideration via the online form at **www.brisbanecomedyfestival.com**

VENUES

BRISBANE POWERHOUSE

Located in New Farm, Brisbane Powerhouse is Queensland's home for contemporary culture, a magnificent power station of the 1920's reborn as an arts centre on the Brisbane River.

Available venues inside Brisbane Powerhouse include:

Powerhouse Theatre: 690 pax (extended mode) – theatre style, ticketed as Allocated Seating
Underground Theatre: 200 pax – thrust stage, theatre style - ticketed as General Admission
Fairfax Studio: 140 pax – theatre style, ticketed as General Admission *Thurs-Sun ONLY*
Rooftop Terrace: 90 pax – theatre style, ticketed as General Admission *Thurs-Sun ONLY*
Park Mezzanine: 50pax – theatre style, ticketed as General Admission. *Thurs-Sun ONLY*
Graffiti Room: 30 pax - theatre style, ticketed as General Admission. *Thurs-Sun ONLY*

Available venues within the Brisbane Powerhouse precinct include:

Augathella Spiegeltent: 280pax – theatre style, ticketed as General Admission *Thurs-Sun ONLY*
Switch Room: 70pax – theatre style, ticketed as General Admission *Thurs-Sun ONLY*

THE TIVOLI

The Tivoli Theatre is regarded one of Australia's most beautiful performance venues and is renowned for its art deco features and old-world charm. Originally built as a bakery in 1917, The Tivoli was reborn as a performance space in 1988 and regularly plays host to Australia's and the world's musical and comedy stars. It stands today as Brisbane's longest-running music venue.

Auditorium: 613pax – theatre style seated, ticketed as Allocated Seating

THE PRINCESS THEATRE

At 135-years old The Princess Theatre reigns as Queensland's oldest standing theatre. The heritage-listed building reopened in 2021 after 10-months of meticulous restoration and is now one of Brisbane's favourite live venues. The reopening of this iconic destination was helmed by The Tivoli owners, brothers Steve Sleswick and Dave Sleswick, alongside prominent Brisbane businessman Steve Wilson.

Main Room: 527pax – theatre style seated, ticketed as Allocated Seating



THE DEAL, FEES + CHARGES

REGISTRATION FEES

Venues 200 seats and under – $320 ex GST per confirmed act
Venues 201 seats and over – $420 ex GST per confirmed act

Invoices for Registration Fees are issued with contracts.
Contract must be returned, and registration fee paid prior to on sale.

DEAL - BOX OFFICE SPLIT

Calculated on Net Box Office

BRISBANE POWERHOUSE

- Powerhouse Theatre: 75% to the Artist / 25% to the Festival
- Augathella Spiegeltent: 75% to the Artist / 25% to the Festival
- Underground Theatre: 75% to the Artist / 25% to the Festival, against a venue guarantee of $320 ex GST per show
- Fairfax Studio: 75% to the Artist / 25% to the Festival against a venue guarantee of $300 ex GST per show
- Rooftop Terrace: 80% to the Artist / 20% to the Festival against a venue guarantee of $150 ex GST per show
- Switch Room: 80% to the Artist / 20% to the Festival against a venue guarantee of $150 ex GST per show
- Park Mezzanine: 80% to the Artist / 20% to the Festival
- Graffiti Room: 80% to the Artist / 20% to the Festival

THE TIVOLI

- 75% to the Artist / 25% to the Festival

THE PRINCESS THEATRE

- 75% to the Artist / 25% to the Festival

NET BOX OFFICE DEFINITION

If the contracting party (artist) is registered for GST the following clause applies:

Net Box Office is defined as gross box office (excluding GST) minus ticketing and box office charges (excluding GST), which include but are not limited to; inside charges, booking fees, credit card fees, and complimentary ticket fees.

If the contracting party (artist) is not registered for GST the following clause applies:

Net Box Office is defined as gross box office, minus ticketing and box office charges (excluding GST), which include but are not limited to; inside charges, booking fees, credit card fees, and complimentary ticket fees.

The box office split is a taxable supply and GST will be added to the calculation.

DEAL – WHAT IS PROVIDED

BRISBANE COMEDY FESTIVAL WILL:

1. Provide the room as agreed and retain a percentage of Net Box Office as outlined below
2. Provide production crew and available equipment for every space as outlined below and within technical specifications (see below for inclusions)
3. Provide a 1/3 page listing for all contracted events in the *Brisbane Comedy Festival* guide. Listings may be upgraded in the guide. Please see marketing information below for more details.
4. Include all events in the *Brisbane Comedy Festival* media release (presenter/artist to provide individual media release)
5. Include all events on the *Brisbane Comedy Festival* website
6. Include all *Brisbane Comedy Festival* events on relevant venue websites.
7. Include all events in the *Brisbane Comedy Festival* eNews (79,500 subscribers)
8. Include *Brisbane Comedy Festival* in Powermail (fortnightly Brisbane Powerhouse eNews sent to over 194,200 subscribers)
9. Provide space for flyers within Festival venues
10. Provide space for posters in venue (The Tivoli & The Princess Theatre only)
11. Provide access to additional marketing upon request. A Festival Marketing Kit will be provided upon contracting
12. Provide a table and pin board for merchandise sales (staffing not included)
13. Conduct an overarching *Brisbane Comedy Festival* campaign as outlined below

THE PRESENTER/ARTIST WILL:

1. Cover all other associated costs with presenting the artist/s
2. Manage all marketing and publicity of their own shows (including all design, and printing of posters and flyers) excluding the above-mentioned support
3. Include the *Brisbane Comedy Festival* logo of a minimum specified size in all marketing materials
4. Seek approval from *Brisbane Comedy Festival* Marketing Manager on all marketing materials prior to sending to print
5. Cover all box office fees and charges as outlined below
6. Manage merchandise sales (the Venue will retain a 10% commission). Costs and minimum notice will be required if presenter requires a merchandise seller.
7. Provide technical information to Brisbane Powerhouse by Thursday, 25 February 2027
8. Meet all requirements outlined in the Venue Agreement issued to all confirmed shows by *Brisbane Comedy Festival*.



BOX OFFICE FEES AND CHARGES

AT BRISBANE POWERHOUSE

All shows at Brisbane Powerhouse are ticketed via Ticketek.
Transaction fee - $7.20 (incl GST)

Service Charges for Powerhouse Theatre, Augathella Spiegeltent, Underground Theatre, Fairfax Studio, to be deducted at settlement:

- Per ticket service charge on tickets $30 and under: $4.05 (incl GST)
- Per ticket service charge on tickets over $30.01: $6.10 (incl GST)
- Ticketek Service Fee: 1.95% (incl GST)
- Zero Priced or Complimentary Tickets: $1.20 per ticket (incl GST)

Service Charges for Rooftop Terrace, Switch Room, Park Mezzanine, Graffiti Room, to be deducted at settlement:

- Per ticket service charge on tickets $30 and under: $3.65 (incl GST)
- Ticketek Service Fee: 1.95% (incl GST)
- Zero Priced or Complimentary Tickets: $1.20 per ticket (incl GST)

GST: all ticket prices must include GST if applicable
Advertised Ticket Price is to be inclusive of all fees and charges

AT THE TIVOLI

All shows at The Tivoli are ticketed via Ticketmaster.
Transaction Fee - $5.95 (incl GST)

Service Charges, to be deducted at settlement:

- Per ticket service charge on tickets $50.00 and under: $5.95 (incl GST)
- Per ticket service charge on tickets $50.01 - $99.90: $7.95 (incl GST)
- Ticketmaster Service Fee: 1.99% (incl GST)
- Zero Priced or Complimentary Tickets: $0.00 (incl GST) per ticket

GST: all ticket prices must include GST if applicable Advertised Ticket Price is to be inclusive of all fees and charges

AT THE PRINCESS THEATRE

All shows at The Princess Theatre are ticketed via Ticketmaster.
Transaction Fee - $5.95 (incl GST)

Service Charges, to be deducted at settlement:

- Per ticket service charge on tickets $50.00 and under: $5.95 (incl GST)
- Per ticket service charge on tickets $50.01 - $99.90: $7.95 (incl GST)
- Ticketmaster Service Fee: 1.99% (incl GST)
- Zero Priced or Complimentary Tickets: $0.00 (incl GST) per ticket

GST: all ticket prices must include GST if applicable
Advertised Ticket Price is to be inclusive of all fees and charges

IMPORTANT:
All advertising must state that the relevant transaction fee applies to all ticket purchases.

COMPLIMENTARY TICKET ALLOCATION

The Festival will have access to the following complimentary ticket allocations per show. Preference will be given to non-peak times.

BRISBANE POWERHOUSE

Powerhouse Theatre: 18
Augathella Spiegeltent: 12
Underground Theatre: 12
Fairfax Studio: 8
Rooftop Terrace: 6
Switch Room: 4
Park Mezzanine: 4
Graffiti Room: 2

THE TIVOLI

Main Room: 20

THE PRINCESS THEATRE

Main Room: 20

Guest Lists must be provided no later than 2pm the day prior to the respective show.

PRODUCTION INFORMATION

TECHNICAL STAFF

One (1) hour technical rehearsal per show is included at all venues.

Additional technical rehearsal time can be requested and is subject to approval based on show requirements.

Included Show Call staff allocation is outlined below:

BRISBANE POWERHOUSE

- **Powerhouse Theatre:** One 3-hour call for 1LX, 1SND, 1SM for each performance
- **Augathella Spiegeltent:** One 3-hour call for 1LX, 1SND, 1SM for each performance
- **Underground Theatre:** One 3-hour call for 1LX, 1SND, 1SM for each performance
- **Fairfax Studio:** One 2-hour call for 1LX/SM, 1SND for each performance
- **Rooftop Terrace:** One 2-hour call for 1LX/SM, 1SND for each performance
- **Switch Room:** One 2-hour call for 1LX/SM, 1SND for each performance
- **Park Mezzanine:** One 2-hour call for 1LX/SND for each performance
- **Graffiti Room:** One 2-hour call for 1LX/SND for each performance

THE TIVOLI

- **Main Room:** One 3-hour call for 1LX, 1SND, 1SM for each performance

THE PRINCESS THEATRE

- **Main Room:** One 3-hour call for 1LX, 1SND, 1SM for each performance

TECHNICAL EQUIPMENT

Each room comes with a basic equipment allocation including a PA system, microphones and standard lighting (stage wash + specials), as outlined below:

BRISBANE POWERHOUSE - STANDARD TECHNICAL INCLUSIONS

Powerhouse Theatre (690pax theatre style, built stage, end on)

- Stage Size – 12m W x 4m D x 1m H
- PA System including playback, foldback wedges, 2x wireless handheld microphones and 1x wired microphone
- Standard Lighting Rig – stage wash + specials and haze
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request - Projector, HD220 Screen, Laptop with QLAB and Vision Switcher

Augathella Spiegeltent (280 pax theatre style, built stage, end on)

- Stage Size – 3.6m W, 3.4m D x 0.4m H (approximate only, final dimensions TBA)
- PA System including playback, foldback wedges, 2x wireless handheld microphones and 1x wired microphone
- Standard Lighting Rig – stage wash + specials
- 1x Hard Top Stool
- AV package is included with the room and can be provided on request - 2 × 75" Display, Laptop with QLAB and Vision Switcher

Underground Theatre (200pax theatre style, thrust stage - audience on 3-sides)

- Stage Size – 7.5m W x 7m D
- PA System including playback, foldback wedges, 2x wireless handheld microphones and 1x wired microphone
- Standard Lighting Rig – stage wash + specials and haze
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request – Projector, HD150 Screen, Laptop with QLAB and Vision Switcher

Fairfax Studio (140pax theatre style, built stage, end on)

- Stage Size – 4m W x 3m D x 0.4m H
- PA System including playback, foldback wedges, 2x wireless handheld microphones and 1x wired microphone
- Standard Lighting Rig – stage wash + specials
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request – 86" Display, Laptop with QLAB and Vision Switcher

Rooftop Terrace (90pax theatre style, built stage, end on)

- Stage Size – 4m W x 3m D x 0.4m H
- PA System including playback, foldback wedges and 2x wired microphones
- Standard Lighting Rig – stage wash + specials
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request – 86" Display, Laptop with QLAB and Vision Switcher

Switch Room (70pax theatre style, built stage, end on)

- Stage Size – 6m W x 3m D x 0.4m H
- PA System including playback, foldback wedges and 2x wired microphones
- Standard Lighting Rig – stage wash + specials
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request
  – 75" Display and Laptop with QLAB

Park Mezzanine (50pax theatre style, built stage, end on)

- Stage Size – 4m W x 2m D x 0.6m H (no wings)
- PA System including playback, foldback wedge and 2x wired microphones
- Standard Lighting Rig – stage wash + specials
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request
  – 55" Display and Laptop with QLAB

Graffiti Room (30pax theatre style, built stage, end on)

- Stage Size – 3m W x 2m D x 0.3m H
- PA System including playback, foldback wedges and 2x wired microphones
- Standard Lighting Rig – stage wash + specials
- 1x Hard Top Stool
- AV Package is included with the room and can be provided on request
  – 55" Display and Laptop with QLAB

BRISBANE POWERHOUSE – ADDITIONAL EQUIPMENT

Additional equipment is available upon request, including:

Audio

- Wired Mics – no additional cost
- Wireless Hand Held Microphones:
  - Single channel wireless kit - $88 per day / $264 per week
  - Dual channel wireless kit - $172 per day / $516 per week
  - DPA Headset - $60 per day / $180 per week
  - Zoom H5 Recorder - $50 per use

Audio-Visual

- AV Packages are included with each venue above
- Laptop Hire - $110 flat fee
- AV Foldback/Preview Screen - $30 flat fee
- DSan – Perfect Cue Clicker - $100 flat fee

Other

- Smoke Machine - $110 flat fee
- A Broadcast Allowance Fee may be applied if show is audio recorded or filmed. Cost is available on enquiry to Festival Production Team.

Any additional or externally hired equipment required will be charged back to the presenter/artist. Prices above exclude GST.

THE TIVOLI

- Stage Size – 9.0m W x 7.5m D x 0.9m H
- Venue PA System including playback, 2x wireless handheld microphones and 1x wired microphone
- Standard Lighting Rig – stage wash + specials

Additional Equipment available on request, including:

- Wired Mics – at no cost
- Radio Hand Held Microphones
  - -Single channel wireless kit - $110 per day
  - -Dual channel wireless kit - $220 per day

Audio-Visual Package

- $400 flat fee per venue, per day

Any additional or externally hired equipment required will be charged back to the presenter/artist.

THE PRINCESS THEATRE

- Stage Size – 8.0m W x 13m D x 1.1m H.
- Stage is raked, 1.5 degree slope, with a difference of 400mm across (upstage to downstage)
- Venue PA System including playback, 2x wireless handheld microphones and 1x wired microphone
- Standard Lighting Rig – stage wash + specials

Additional Equipment available on request, including:

- Wired Mics – at no cost
- Radio Hand Held Microphones
  - -Single channel wireless kit - $110 per day
  - -Dual channel wireless kit - $220 per day

Audio-Visual Package

- LED Screen - Price on Request

Any additional or externally hired equipment required will be charged back to the presenter/artist.

OTHER STAFF

Box Office Staff: Included with the room
Front of House Staff: Included with the room
Merchandise Staff: Charged at $68 per hour, 4 hr minimum call (incl GST)
(4wks notice required for rostering)



MARKETING & PR

MARKETING + PR CAMPAIGN

Brisbane Comedy Festival will lead the overarching Festival marketing and publicity campaign to promote sales for your show within *Brisbane Comedy Festival*.

The campaign will include:

ACTIVITY USING GENERAL FESTIVAL ARTWORK AND CONTENT:

- *Brisbane Comedy Festival* guide
- Guide distribution throughout Brisbane's entertainment, retail, dining and art precincts
- A dedicated *Brisbane Comedy Festival* website and *Brisbane Comedy Festival* social media and EDM channels
- Promotion of the Festival across all *Brisbane Comedy Festival* owned channels
- What's On venue signage
- Lighting up Brisbane City Council assets
- Outdoor signage
- Radio promotion
- Must Do Brisbane campaign
- Paid Digital Marketing Campaign
- Pre-sale EDM to previous festival patrons, linked to the on-sale schedule (79,500 subscribers)
- Powermail feature issue for *Brisbane Comedy Festival* (194,200 subscribers)
- Dedicated PR agency working on the Festival

ACTIVITY FEATURING *BRISBANE COMEDY FESTIVAL* SHOWS:

- Features on *Brisbane Comedy Festival* website (Av 750,000 page views per Festival campaign period)
- Features on Brisbane Powerhouse for *Brisbane Comedy Festival* shows at this venue only (Av 300,000 page views per month).
- Ticketek website listing (3 million unique visitors per month), depending on your show venue
- Ticketmaster website listing (1.8 million unique visitors per month), depending on your show venue
- Listing in the *Brisbane Comedy Festival* guide
- Free access to display flyers and posters, depending on venue
- Publicity for selected shows with strong news angles may be included in media articles pending media interest
- *Brisbane Comedy Festival* social media, featuring individual shows pending on content provided.
- Targeted genre EDMs to Brisbane Powerhouse and *Brisbane Comedy Festival* audiences.

FESTIVAL PROGRAM GUIDE

All *Brisbane Comedy Festival* shows will be included in a printed guide as a 1/3 page listing including a photo at no extra cost.

Extra costs apply to upgrade to a half or full-page listing. A limited number of listing upgrades are available to purchase.

- Full page: $390 plus GST
- Half page: $280 plus GST

Bookings are due by Friday 29 January 2027.

Brisbane Comedy Festival reserves the right to the design of all guide pages.
You will be provided with a proof of the copy and page design before it goes to print.

OUTDOOR SIGNAGE & MARKETING SUPPORT

Limited opportunities exist for paid digital and outdoor signage placements at Brisbane Powerhouse, The Tivoli, the Princess Theatre. Please booked as early as possible to secure space.

For shows at **Brisbane Powerhouse** please contact Campaign Manager,
Josh Yaqub **joshy@brisbanepowerhouse.org**

For shows at **The Tivoli** and **The Princess Theatre**, please contact Marketing Manager,
Anita Chalmers **anita@thetivoligroup.com.au**

All venues have signage assets and marketing support services that presenters can purchase.

CONTACT

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BRISBANE COMEDY FESTIVAL DIRECTOR

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